



MSc INTERNATIONAL BUSINESS

The M.Sc. in International Business (IB) at Reykjavik University is a unique international business programme, the only one of its kind in Iceland. Taught entirely in English, the programme offers a distinct curricular structure in which students are motivated to excel in every subject they are studying, with the help of an outstanding learning environment in the new state-of-the-art facilities of the university.

The programme is international in every respect – degree students come from all over the world, with the core student body from Iceland. M.Sc. in IB students have an opportunity to study abroad for one semester at one of our many partner universities in different parts of the globe and, conversely, exchange students from these universities study at the Reykjavik University School of Business. The curriculum is delivered by distinguished resident and visiting professors who bring their superior knowledge, expertise, and experience into the classroom.

Perhaps the most outstanding feature of the programme is the approach to teaching and learning, which emphasises professional development of the students. Thus, academic study is integrated with methods which simulate tasks that graduates will encounter in the workplace. While pursuing different subjects and knowledge in international business, students also engage in a variety of team-oriented projects, develop presentation skills, and apply analytical abilities in problem-solving and decision-making.

FULL TIME – PART TIME

The M.Sc. IB degree can be obtained in two years. Courses are offered in a very time-conscious manner, allowing students who wish to remain employed an opportunity to do so while pursuing their studies.

A SEMESTER ABROAD

M.Sc. in International Business programme at Reykjavik University offers students an excellent opportunity to explore the world and prepare for the challenges that international business graduates are faced with in our ever-changing business world – namely, the ability to effectively interact with people and organisations in other countries and cultures. One of the key features of the programme, therefore, is a semester abroad. In their third semester of study, each student is required to spend one semester abroad either studying at one of our partner universities or working (internship) at one of our partner companies worldwide.

ADMISSION REQUIREMENTS

- Bachelor's degree in Business Administration, Commerce, or Economics, or substantial progress towards a Bachelor's degree in Business Administration, Commerce, or Economics (i.e. not more than 1-2 courses left in the study; admission to the programme in this case will be conditional upon completion of the Bachelor's degree within the first two semesters of the beginning of Master's studies).
- Bachelor's degree in areas other than indicated above provided that the applicant successfully passes the necessary business-related courses prior to being admitted. The list of required courses is available from the programme manager.
- Excellent English language skills.

TUITION FEES

Tuition fees for the school year, 2010-2011, are 407.000 ISK per semester.

Students who are admitted to the programme must pay a confirmation fee in the amount of 40.000 ISK. The fee is non-refundable and is deducted from the first semester tuition fee.

MSc IN INTERNATIONAL BUSINESS

FIRST SEMESTER, AUTUMN	SECOND SEMESTER, SPRING
Chinese I, French I, German I, Spanish I	Chinese II, French II, German II, Spanish II
Business and Markets in Asia <i>Balbir Bhasin, Jack Welch School of Business</i>	Cross-cultural Communication and Negotiation <i>Aðalsteinn Leifsson, Reykjavík University</i>
International Finance <i>Jesper Rangvid, Copenhagen Business School</i>	Market Research <i>Valdimar Sigurðsson, Reykjavík University</i>
International Business: Management and Strategy <i>Vlad Vaiman, Reykjavík University</i>	International Business Law NN
International Marketing <i>Ramón Díaz-Bernardo, Instituto de Empresa, Madrid</i>	Business and Markets in Europe <i>Gerhard Apfelthaler, California Lutheran University</i>
Entrepreneurship and New Venture Creation <i>Frank Hoy, Worcester Polytechnic Institute</i>	HRM and Leadership in International Context <i>Vlad Vaiman, Reykjavík University</i>
THIRD SEMESTER, AUTUMN	FOURTH SEMESTER, SPRING
SEMESTER ABROAD	Chinese III, French III, German III, Spanish III
	The Global Economy <i>Jón Ormur Halldórsson, Reykjavík University</i>
	Innovation and Sustainability in International Context <i>Rögnvaldur J. Sæmundsson, Reykjavík University</i>
	Master's Thesis
	Electives (if necessary)

APPLICATIONS

Applications and Accompanying Documents

- CV with a picture
- Official transcripts of diplomas.
- A letter of recommendation.
- Personal statements (up to 500 words each): Why do you want to pursue studies in International Business? What are your short-term and long-term goals after you conclude the MSc degree?
- Individuals are summoned for an interview if they have delivered the required accompanying documents. All applications are kept confidential.
- All applicants must submit an electronic application. Official transcripts of diplomas and letter of recommendation should be sent to the Office of RU, c/o Sonja D. Pálsdóttir, Menntavegur 1, IS-101 Reykjavík, Iceland.

Application Deadline

- The application deadline for the school year, 2010-2011, is as follows:
- 15 April 2010 (first round). Applicants are encouraged to apply in the first round.
- 31 May 2010 (second round).

FURTHER INFORMATION

Sonja D. Pálsdóttir
Programme Manager, MSc International Business
sonja@ru.is
Phone: (+354) 599 6370

Dr. Vlad Vaiman
Director of MSc International Business Programme
vlad@ru.is