



## TEXTBOOKS

### Master Programmes within School of Business – Fall 2019

#### **V-738-ADDM Advanced and digital marketing**

Reading material provided by teacher

#### **V-725-ABIN Advanced Business Informatics**

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#### **V-795-ATET Advanced Topics in Emerging Technologies**

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#### **V-706-AUD1 Auditing, Auditing Standards and Ethics in Accounting and Auditing**

Textbook Auditing & Assurance Services, Third International Edition  
Author Aasmund Eilifsen, William F Messier Jr, Steven M. Glover and Douglas F. Prawitt  
Publisher McGraw-Hill  
Edition 3  
ISBN 9780077143015

#### **V-736-CMLE Change management and leadership**

Textbook Leading Change, Harvard Business Review Press.  
Author John Kotter  
Publisher Harvard Business Review Press  
Edition Latest  
ISBN

#### **V-765-CORP Corporate Finance**

Textbook Principles of Corporate Finance  
Author Brealey Myers Allen  
Publisher McGraw Hill  
Edition 13ed 2020  
ISBN 9781447020318

#### **V-772-TAX1 Corporate taxation**

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#### **V-702-CREM Creative Approaches and Entrepreneurial Mindsets**

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#### **V-746-ENAR Enterprise Architectures**

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- V-863-EQUI Equity Analysis**  
Textbook Valuation: Measuring and Managing the Value of Companies, University Edition  
Author McKinsey & Company Inc., Koller, Goedhart, Wessels  
Publisher WileyEurope  
Edition 6E  
ISBN 978-1-118-87373-1
- V-705-FIR1 Financial Reporting and Accounting Standards I**  
Textbook Intermediate Accounting, IFRS edition  
Author Kieso, Weygandt, Warfield  
Publisher Wiley  
Edition Third edition  
ISBN 978-1-119-37293-6
- V-737-FAFI Fundamentals in Accounting and Finance**  
Textbook Accounting for non-accountants  
Author David Horner  
Publisher Kogan page  
Edition 11  
ISBN 9780749480783
- V-704-FTHM Fundamentals in Tourism and Hospitality Management**  
Textbook Tourism: The Business of Hospitality and Travel  
Author Roy A. Cook, Cathy H. C. Hsu, Lorraine L. Taylor  
Publisher Pearson  
Edition 6th  
ISBN 978-0134484488
- V-703-INEN Innovation and Entrepreneurship: A field of knowledge and practice**  
Textbook Trailblazing in Entrepreneurship: Creating New Paths for Understanding the Field  
Author Shepherd, Dean A. and Patzelt, Holger  
Publisher Palgrave Macmillan  
Edition 1st  
ISBN 978-3-319-48701-4
- V-767-INTF International Finance**  
Textbook International Financial Management  
Author Alan C. Shapiro and Peter Moles  
Publisher John Wiley & Sons Inc.  
Edition 2014  
ISBN 978-1118929322



**V-736-INMA International Marketing**

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**V-700-IMBU Introduction to Management and Business Concepts**

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**V-731-LALA Labour law**

Textbook Labour Law in Iceland  
Author Elín Blöndal og Ragnheiður Morgan Sigurdardóttir  
Publisher Alphen aan den Rijn: Kluwer Law International 2014  
Edition 2nd edition  
ISBN 9789041158642

**V-715-ORPS Organizational Psychology**

Textbook Work in the 21st Century: An Introduction to Industrial and Organizational Psychology  
Author Jeffrey M. Conte, Frank J. Landy  
Publisher Wiley  
Edition 6th edition  
ISBN 978-1-119-49341-9

**V-830-PEMA Performance Management**

Reading material provided by teacher

**V-862-PORT Portfolio Management**

Textbook Investments  
Author Bodie, Kane & Marcus  
Publisher  
Edition 11th edition  
ISBN 77161149  
URL <https://www.mheducation.com/highered/explore/new-products/bodie-11e-investments.html>

**V-730-STRT Staffing: from recruitment to termination**

Textbook Reading material provided by teacher

**V-712-STJO Strategic Management**

Textbook Strategic Management.  
Author Saloner, G; Shepard, A; Podolny, J.  
Publisher  
Edition  
ISBN-13: 978-0470009475  
ISBN-10: 9780470009475