



Textbooks - Fall 2021
Master Programs, Department of Business Administration

V-738-ADDM Advanced and digital marketing

Textbook Online or provided by teacher

V-725-ABIN Advanced Business Informatics

Textbook Online or provided by teacher

V-795-ATET Advanced Topics in Emerging Technologies

Textbook Online or provided by teacher

V-706-AUD1 Auditing, Auditing Standards and Ethics in Accounting and Auditing

Textbook Auditing and Assurance Services.

Author Aasmund Eilifsen (ET AL.)

Publisher Prentice Hall

Edition 3

ISBN 9780077143022

V-736-CMLE Change management and leadership

Textbook Change: How Organizations Achieve Hard-to-Imagine Results in Uncertain and
Volatile Times

Author John Kotter, Vanessa Akhtar and Gaurav Gupta

Publisher Wiley

Edition 1

ISBN 1119815843

V-765-CORP Corporate Finance

Textbook Principles of Corporate Finance - INCLUDING CONNECT

Author Brealey Myers Allen

Publisher McGraw Hill

Edition 13

ISBN 9781260013900



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V-772-TAX1 Corporate taxation

Textbook Online or provided by teacher

V-702-CREM Creative Approaches and Entrepreneurial Mindsets

Textbook Online or provided by teacher

V-746-ENAR Enterprise Architectures

Textbook Online or provided by teacher

V-863-EQUI Equity Analysis

Textbook Valuation

Author Koller, Goedhart & Wessels

Publisher Wiley

Edition 7

ISBN 9781118873700

V-705-FIR1 Financial Reporting and Accounting Standards I

Textbook Intermediate Accounting

Author Kieso, Weygandt og Warfield

Publisher Wiley

Edition 4

ISBN 139781119503682

V-737-FAFI Fundamentals in Accounting and Finance

Textbook

Author

Publisher

Edition

ISBN



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V-704-FTHM Fundamentals in Tourism and Hospitality Management

Textbook Guest Service in the Hospitality Industry
Author Paul Bagdan
Publisher Kendall Hunt
Edition 2
ISBN 9781524976507

Textbook Setting the Table
Author Danny Meyer
Publisher Harper Collins
ISBN 9780060742768

V-703-INEN Innovation and Entrepreneurship: A field of knowledge and practice

Textbook Online or provided by teacher

V-767-INTF International Finance

Textbook International Financial Management
Author Alan C. Shapiro and Peter Moles
Publisher John Wiley & Sons Inc.
Edition 2014
ISBN 9781118929322

V-736-INMA International Marketing

Textbook Online or provided by teacher

V-700-IMBU Introduction to Management and Business Concepts

Textbook Online or provided by teacher



Textbooks - Fall 2021
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V-731-LALA Labour law

Textbook Labour law in Iceland
Author Elín Blöndal
Publisher Kluwer Law International
Edition 3
ISBN 9789403509655

V-715-ORPS Organizational Psychology

Textbook Work in the 21st Century: An Introduction to Industrial and Organizational Psychology
Author Jeffrey M. Conte, Frank J. Landy
Publisher Wiley
Edition 6
ISBN 9781119590262

V-830-PEMA Performance Management

Textbook Armstrong's Handbook of Performance Management
Author Michael Armstrong
Publisher Kogan Page
Edition 6
ISBN 9780749481216

V-862-PORT Portfolio Management

Textbook Investments
Author Bodie Kane Marcus
Publisher Mcgraw hill
Edition 12
ISBN 9781259277177

V-730-STRT Staffing: from recruitment to termination

Textbook Online or provided by teacher



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V-712-STJO Strategic Management

Textbook Exploring Strategy: Text and Cases (electronic or hardcopy)

Author Gerry Johnson, Richard Whittington, Kevan Scholes, Duncan Angwin, Patrick Regner

Publisher Pearson Education (2017)

Edition 11

ISBN 9781292145129

V-776-CPRO Customer Profitability Management

Textbook Online or provided by teacher